Cover Sheet: Request 14514

Change PUR4905 to S/U

Info

Process	Course|Modify|Ugrad/Pro
Status	Pending at PV - University Curriculum Committee (UCC)
Submitter	Marcia DiStaso mdistaso@ufl.edu
Created	12/6/2019 2:25:02 PM
Updated	1/14/2020 4:45:11 PM
Description of request	We would like to change the PUR4905 to be a S/U (pass/fail) grade.

Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	JOU - Public Relations 012306001	Spiro Kiousis		12/9/2019
No document changes					
College	Approved	JOU - College of Journalism and Communications	Michael Weigold		12/9/2019
No document changes					
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			12/9/2019
No document changes					
Statewide Course Numbering System					
No document changes					
Office of the Registrar					
No document changes					
Student Academic Support System					
No document changes					
Catalog					
No document changes					
College Notified					
No document changes					

Course|Modify for request 14514

Info

Request: Change PUR4905 to S/U
Description of request: We would like to change the PUR4905 to be a S/U (pass/fail) grade.
Submitter: Marcia DiStaso mdistaso@ufl.edu
Created: 12/6/2019 2:18:23 PM
Form version: 1

Responses
Current Prefix PUR
Course Level 4
Number 905
Lab Code L
Course Title Individual Problems
Effective Term Earliest Available
Effective Year Earliest Available
Requested Action Other (selecting this option opens additional form fields below)
Change Course Prefix? No

Change Course Level? No

Change Course Number? No

Change Lab Code? No

Change Course Title? No

Change Transcript Title? No

Change Credit Hours? No

Change Variable Credit? No

Change S/U Only? Yes
S/U Only Status Change to S/U Only
Change Contact Type? No

Change Rotating Topic Designation? No

Change Repeatable Credit? No

Maximum Repeatable Credits 3
Change Course Description? No

Change Prerequisites? No

Change Co-requisites? No

Rationale This is the course code for when our students participate in our College immersion opportunities such as with The Agency, our INC, etc. The faculty feel that student performance is better evaluated with a pass/fail. This is consistent with how the immersions are handled in the other CJC Departments.

Office of the Director, UF Online

January 14, 2020

Dr. Marcia Di Staso
College of Journalism and Communications
University of Florida
Gainesville, FL 32611

Dr. DiStaso,

Thank you for reaching out to engage on the College of Journalism and Communications' plan to modify the Public Relations curriculum in UF Online. As I understand the changes, the following courses are not yet in an online format and might need future development in order to provide an array of options for UF Online Public Relations students: (1) PUR 4410 Principles of Fundraising, (2) PUR 4442 Public Interest Communication, (3) PUR 4443 Global Social Change, (4) PUR 4443 Crisis Communication, (5) PUR 4443 Internal Communication and (6) PUR 4910 Public Relations Undergraduate Research.

Through this letter, I offer my approval and support of your revised curriculum and simply wish to lay out some logistical next steps to ensure your online program is complete and your curriculum available in a timely manner for your online students. We look forward to working with you to implement these changes and to complete a quality review of all of the existing Public Relations courses that serve UF Online students to ensure that each course conforms to the UF Online quality facets and overall UF quality standards and markers for excellence. As such, with your support and the assignment of dedicated faculty to design, build, and deliver these courses, I anticipate this new curriculum would be available to your online students by Fall 2021, working through the UF Center for Online Innovation and Production (COIP), the home of all UF Online course production and support.

This is an exciting time for your program and we are proud to support your efforts and help you and your faculty realize them in the online undergraduate learning environment! UF Online looks forward to working with you and your colleagues to ensure this program thrives for many years to come.

Sincerely,

Evangeline J. Tsibris Cummings
Assistant Provost and Director of UF Online

Original file: Cummings_Letter of Support_PR Major_Curriculum Changes.pdf

1/13/20 UCC Comments and Our Responses

PUR 4905 – Individual Problems: **[CA]**

- https://secure.aa.ufl.edu/Approval/reports/14514
- Comments:
    - Please provide grading system for the course

The current grading scale is:
The grading scale for the course is:
A 92-100%
A- 90-91.99%
B+ 88-89.99%
B 82-87.99.99%
B- 80-81.99%
C+ 78-79.99%
C 72-77.99%
C- 70-71.99%
D+ 68-69.99%
D 62-67.99%
D- 60-61.99%
E below 60.99%

The coursework and requirements differs by focus. Since this is a variable credit course it includes students participating in our College Immersions or project work with the College or faculty.
We would like to change this to be graded as "Satisfactory/Unsatisfactory"